

the NEWS

THE HVACR CONTRACTOR'S WEEKLY NEWSMAGAZINE SINCE 1926

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medial

Clean-Up Technology Clears the Air in IAQ

Silver Awarded to ClenAir HVAC Carbon Block

By Angela D. Harris
Of *The NEWS* Staff

It's a season of celebration as a new set of Dealer Design Award winners are named to the assembly of product honorees from the past. In its 10th year, the 2013 Dealer Design Awards program is celebrating a decade of HVACR product excellence.

This year, there were 122 product entries spread across 14 categories competing for the gold, silver, and bronze designations. Those receiving honors spanned the HVACR industry from residential equipment to contractor services and software. Each category contained both large and small manufacturers, setting a diverse set of products on a level playing field to compete.

New to the competition this year was the tools category. For the first time, hand tools and electronic tools competed separately in their own categories.

The Dealer Design Awards are judged by contractors from the industry. Those participating this year found that HVAC manufacturers continue to search for new ways to make contractors' jobs easier. Whether a plug-and-play component or a completely redesigned tool, those honored in the competition were praised for their commitment to making



products that improved the installation, service, and maintenance of HVACR equipment.


Winners not only receive the prestige and bragging rights that go along with placing in the 2013 Dealer Design Award, but each also receives the coveted DD (pictured left/right). Displayed proudly at manufacturer establishments across the nation, this trophy signifies product excellence to all who see it.

The NEWS would like to congratulate each winner, as well as thank each contractor judge for his or her participation in the competition.

"The annual response we receive from vendors and contractors for the Dealer Design Awards program is amazing. This really is the only contest of its kind in the industry where contractors make the decision about the award

winners," said Kyle Gargaro, editor-in-chief of *The NEWS*. "The contractor judges enjoy participating because they get the opportunity to review some relatively new products in the market, thereby occasionally giving their own companies an advantage that their competitors might not yet have. I also would like to thank the manufacturers that entered their products and services."

Silver Winner – HVAC Carbon Block

The ClenAir HVAC Carbon Block is an add-on high-capacity carbon filter. It is designed to be a one-size-fits-all carbon filter that can be added to any existing filter to remove chemicals, gases, VOC's, and odors from the indoor air. The filter is made of a carbon extruded media on both sides of the filter face. The filter is filled with a mix of high-quality activated carbon and mineral pellets known as Carbon Z. This combination is designed to adsorb the greatest variety of indoor air pollutants that would be found in a home or building. 

Silver Winner Highlights

ClenAir Mfg. Inc. • HVAC Carbon Block
www.clenair.com

ClenAir by Nu-Calgon • www.nucalgon.com